

## Promotion, marketing and sponsorship detailed expenditure list

For the financial year to 30 June 2024

Supplier Name	FY23/24 Amount	Term Of Contract (months)
Six Black Pens	\$ 177,033	60
Wealth Insights	\$ 118,000	N/A
Bizzcubed Pty Ltd	\$ 80,065	N/A
Accenture Australia Pty Ltd	\$ 42,093	24
Reputation Institute Pty Ltd	\$ 33,946	N/A
Experian Australia Pty Ltd	\$ 30,186	12
Merkle Anz Pty Ltd	\$ 30,062	N/A
Centium Pty Ltd	\$ 29,884	24
Nature Pty Ltd	\$ 28,343	12
Baringa Partners LLP	\$ 21,070	36
Conexus Financial	\$ 18,000	N/A
Wellcom Group Ltd	\$ 17,770	36
Trinity P3 Pty Ltd	\$ 16,506	12
Financial Advice Association Of Australia Ltd	\$ 14,805	12
King & Wood Mallesons	\$ 14,168	24
Immij (NSW) Pty Ltd	\$ 11,647	24
Getty Images Sales Australia Pty Ltd	\$ 11,451	12
Stream Pty Ltd	\$ 9,397	12
Honner Media Pty Ltd	\$ 8,808	12
Promotional Product Experts	\$ 8,666	N/A
Momentum Media Group Pty Ltd	\$ 8,194	N/A
Chant West Pty Ltd (Zenith Cw)	\$ 7,989	84
Big Datr Pty Ltd	\$ 6,243	12
Rainmaker Information Pty Ltd	\$ 4,916	N/A
Park Hyatt Melbourne	\$ 3,752	N/A
Fлимп Pty Ltd	\$ 3,348	12
Fe Money Management Pty Ltd	\$ 3,200	N/A
Gilbert And Tobin	\$ 3,067	N/A
The Calile Hotel	\$ 3,026	N/A
Hilton Sydney T/A Marble Operations	\$ 3,025	N/A
Creatively Presented Pty Ltd T/A Presentation Studio	\$ 2,827	N/A
Fifty-Five Five Pty Ltd	\$ 2,809	N/A
Flawless Marketing And Promotions Pty Ltd	\$ 2,662	N/A
Parmelia Management Proprietary Ltd	\$ 2,456	N/A
Hilton Brisbane	\$ 1,682	N/A
Telum Media Australia Pty Ltd	\$ 1,543	N/A
Gh Operations Pty Ltd Atf Trustee For Gh Operating Trust Trading As Grand Hyatt Melbourne	\$ 1,365	N/A
Garde Trading Pty Ltd T/A Snap Adelaide Flinders Street	\$ 1,221	N/A
Quantum Market Research	\$ 1,171	N/A
Showtime Event Group	\$ 1,087	N/A
Hemmes Trading Pty Ltd	\$ 1,010	N/A
Copyright Agency	\$ 941	N/A
MLC Limited	\$ 906	N/A
Australian Market And Social Research Society Ltd T/A The Research Society	\$ 841	N/A
Creative Vision And Audio	\$ 828	N/A
Towers Watson Australia Pty Ltd	\$ 721	N/A

Supplier Name	FY23/24 Amount	Term Of Contract (months)
Joywriting Pty Ltd	\$ 632	N/A
Fujifilm Data Manangement Solutions Asutralia Pty	\$ 467	12
Sheraton Grand Sydney Hyde Park Pty Ltd	\$ 375	N/A
Kwik Kopy Printing (100153151)	\$ 302	N/A
Aon Risk Services Australia Ltd	\$ 246	12
Hopes & Dreams Photography	\$ 211	N/A
Smartevent Registration Solutions	\$ 114	24
Furness & Associates Pty Ltd	\$ 76	N/A
Insight Enterprises Australia Pty Ltd	\$ 65	N/A
Investment Trends Pty Ltd	-\$ 5,150	N/A
Ptarmigan Media (Australia) Pty Ltd	-\$ 7,397	12
M Media Group Pty Ltd	-\$ 32,511	N/A
<b>TOTAL</b>	<b>\$ 750,162</b>	

*\*In FY23, marketing technology expenses were included in the detailed expenditure lists. In FY24 due to organisational realignment, marketing technology expenses were allocated to the Technology business unit and not included in this list.*