

# Managed Portfolio Service

## Target Market Determination

This Target Market Determination (TMD) has been prepared and issued by Managed Portfolio Services Ltd (MPSL) (ABN 77 009 549 697, AFSL 233761), as the issuer of Managed Portfolio Service (MPS, the service).

This TMD seeks to offer clients and distributors an understanding of the class of clients for which the MPS has been designed, having regard to the objectives, financial situation and needs of the target market.

This document is not an Investor Agreement or Financial Services Guide and is not a summary of the service's features or terms and conditions. This document does not take into account any person's individual objectives, financial situation or needs. Clients interested in investing through MPS should read the MPS Investor Agreement (MDA Contract) or any other offer documents before making a decision. The MDA Contract is available from your adviser.

MPS is a managed discretionary account (MDA) service which provides professionally implemented model portfolio capability through select platforms. The MDA structure allows for investment decisions to be made on behalf of clients. Advice does not have to be provided for each decision, so changes can be implemented quickly and efficiently in response to changing market conditions.

MPS is likely to be appropriate for an advised client seeking a diversified investment which can be used as an all-in-one solution within a portfolio where the client has a medium to long term investment timeframe.

### Target market

Suitable for clients who:	Not suitable for clients who:
<ul style="list-style-type: none"><li>✓ want a diversified investment portfolio</li><li>✓ want a range of model portfolios aligned to their adviser determined risk profiles</li><li>✓ are willing to delegate decisions to a professional investment team to manage their investments on their behalf, in line with an agreed investment strategy</li><li>✓ will maintain an ongoing relationship with a financial adviser</li><li>✓ will use a platform to administer their investments</li><li>✓ prefer full visibility of their investments and daily access to their funds</li></ul>	<ul style="list-style-type: none"><li>✗ prefer to be actively involved in making decisions about their investments rather than delegate decision making</li><li>✗ do not want to access their investments through a platform</li><li>✗ do not wish to retain a financial adviser</li><li>✗ do not wish to review the service with their adviser on an annual basis</li></ul>

## LIKELY OBJECTIVES, FINANCIAL SITUATION AND NEEDS OF CONSUMERS IN THE TARGET MARKET

MPS has been designed for clients whose likely objectives, financial situation and needs are such that they:

- are an advised client seeking a diversified investment and will maintain an ongoing relationship with a financial adviser
- have a medium to long term investment timeframe and are looking for:
  - a wide range and choice of diversified model portfolios aligned to different risk profiles
  - the ability to delegate decisions to a professional team to manage their investments on their behalf
  - full visibility of portfolio investments.

## KEY ATTRIBUTES

The key attributes of MPS are as follows:

- A wide range of diversified model portfolios aligned to the client's risk profile.
- A choice of model portfolios containing equities, managed funds, ETFs, cash or a combination of these.
- Model portfolios that are actively monitored and reviewed by a specialist investment team.
- Regular rebalancing of the assets held in the portfolios back to their target allocation.
- Timely responses to changing market conditions with no advice documentation (SoA/RoA) or client instruction required to implement changes.
- Full visibility of all portfolio investments through reporting and online platform access
- Access to money generally at short notice.

## INVESTMENT ATTRIBUTES

The types of clients for whom the different categories of model portfolios offered by this service are intended, are broadly described below. The available model portfolios are generally aligned with the advice provider's risk profiles. The model portfolios provide investment exposure to multiple asset classes and may contain listed investments, cash and managed funds. The model portfolios can be used as an all-in-one investment solution or in conjunction with other investments held outside the MDA structure such as cash and term deposits to attain the desired overall risk/return profile. Clients should speak to their financial adviser, where appropriate, to determine which model portfolio best suits their needs.

Risk profiles for model portfolios	Minimum time horizon	Investment objective
<b>Conservative (G30)</b>	3+ years	To provide a diverse range of multi-asset defensive orientated portfolios that offer varied strategies aiming to achieve relatively stable returns through the investment cycles. This can be delivered by investing in a range of mainly defensive and few growth assets, with a low level of volatility.
<b>Balanced (G50)</b>	3+ years	To provide a diverse range of multi-asset balanced orientated portfolios that offer varied strategies aiming to achieve a higher return than the conservative strategy through the investment cycles. This can be delivered by investing in a balanced exposure to defensive and growth assets, with a medium level of volatility and the possibility of negative returns over short periods.
<b>Balanced Growth (G60)</b>	4+ years	To provide a diverse range of multi asset balanced growth orientated portfolios that offer varied strategies aiming to achieve a higher return than the balanced strategy through the investment cycles. This can be delivered by investing in somewhat more growth assets than defensive assets with a medium to high level of volatility and the possibility of negative returns over short periods.
<b>Moderate Growth (G70)</b>	5+ years	To provide a diverse range of multi asset moderate growth orientated portfolios that offer varied strategies aiming to achieve a higher return than the balanced growth strategy through the investment cycles. This can be delivered by investing in more growth assets than defensive assets with a medium to high level of volatility and the possibility of negative returns over short periods.
<b>Growth (G85)</b>	5+ years	To provide a diverse range of multi asset growth orientated portfolios that offer varied strategies aiming to achieve a higher return than the moderate growth strategy through the investment cycles. This can be delivered through a diversified portfolio of mainly growth assets and some defensive assets with a high level of volatility and the possibility of negative returns over short periods.
<b>High Growth (G100)</b>	7+ years	To provide a diverse range of multi asset growth orientated portfolios that offer varied strategies aiming to achieve a higher return than the growth strategy through the investment cycles. This can be delivered through exposure to growth assets with the possibility of greater volatility and the possibility of negative returns over short periods.

## APPROPRIATENESS OF THE TARGET MARKET

This service should be consistent with the likely objectives, financial situation and needs of the class of clients in the target market who are seeking the attributes described above. MPS fulfils a need for advised clients who are looking for a diversified investment which can be used as an all-in-one solution within a portfolio.

The MPS TMD will be reviewed as specified below to ensure it continues to be suitable for clients in the target market.

### Distribution Channels

This product can be distributed through financial advisers only.



Financial Adviser

#### Distribution conditions

Only suitable for distribution to consumers who have received personal advice:

This service is only available to clients who receive personal advice from an accredited financial adviser and sign a contract with MPSL, the MDA provider. The provision of personal advice means it is likely that only clients in the target market can invest through MPS. Additionally, clients without personal advice will not be accepted, ensuring adherence to the target market distribution. If a client ceases to be an advised client, MPSL will remove them from the service.

An annual review is a mandatory requirement, so the adviser and client will review the service’s continued suitability each year, meaning they remain in the target market. The adviser must provide further advice documents to confirm the ongoing appropriateness of the service for the client or MPSL will cease the service.




Only suitable for distribution through the specified platforms:

- Expand Extra
- BT Panorama
- Shadforth Portfolio Service
- Rhythm

#### Appropriateness of distribution conditions

The distribution conditions and restrictions will make it likely that clients who invest through the service are in the class of clients for which MPS has been designed given the distribution conditions and restrictions are appropriate and will assist distribution in being directed towards the target market for whom the MPS has been designed.

#### Review period and triggers

 <b>ISSUE DATE</b> 31 January 2025	 <b>VERSION</b> 3	 <b>PERIODIC REVIEW</b> This TMD will be reviewed at least annually and will be updated as and when appropriate.
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#### Review triggers

Any event or circumstances that arise that would suggest the TMD is no longer appropriate. This may include (but is not limited) to the following material changes:

- Material changes to key service attributes and the terms and conditions of the service.
- Significant dealing outside the TMD.
- Material or unexpectedly high number of complaints about the service.

- The use of Product Intervention Powers, regulator orders or directions that affects the service.
- Regulatory changes that have a significant impact on the attributes of the service.
- Significant number of clients exiting the service.

## Distributor Reporting

### Significant Dealings Reporting

Distributors are required to notify the issuer if they become aware of a significant dealing in the product that is not consistent with the TMD.

The issuer will rely on notifications of significant dealings to monitor and review the service, this TMD, and its distribution strategy, and to meet its own obligation to report significant dealings to ASIC.

Dealings outside this TMD may be significant because:

- they represent a material proportion of the overall distribution conduct carried out by the distributor in relation to the service, or
- they constitute an individual transaction which has resulted in, or will or is likely to result in, significant detriment to the client (or class of client).

In each case, the distributor should have regard to:

- the actual or potential harm to a client (which may be indicated by the value of the client's investment, their intended use of the service or their ability to bear loss), and
- the nature and extent of the inconsistency of distribution with the TMD (including an explanation of why the dealings occurred outside the target market),
- the date range of when the significant dealing occurred,
- the number of clients impacted by the significant dealing (ie the number of clients who are not in the target market (or who have been excluded from the target market) as a proportion of all clients who have invested through the service), and
- the time period in which these investments outside the target market occurred.

The reporting period is as soon as practicable but no later than 10 business days after becoming aware of the significant dealing.

### Complaints

The Distributor will provide details of the number and nature of complaints relating to the design, availability and distribution of the service, having regard to privacy.

The distributor is to provide details as soon as practicable but no later than 10 business days following the end of the calendar quarter.

### Contact details for distributors

Contact details and reporting instructions are available at [ddo.ioof.com.au](http://ddo.ioof.com.au)

You can also email us at [ddo@insigniafinancial.com.au](mailto:ddo@insigniafinancial.com.au) using the FSC standard template.

Managed Portfolio Services Ltd (MPSL) (ABN 77 009 549 697, AFSL 233761) is the MDA provider and issuer of the Managed Portfolio Service. The information in this TMD is of a general nature only and has been prepared without taking into account your objectives, financial situation or needs. Before making a decision based on this information, you should consider the appropriateness of the information, having regard to your objectives, financial situation and needs.

MPSL is part of the Insignia Financial group of companies comprising Insignia Financial Ltd (ABN 49 100 103 722) and its related bodies corporate ('Insignia Financial Group'). An investment with MPSL is subject to investment risk, including possible delays in repayment and loss of income and principal invested. Past performance is not an indication of future performance. The repayment of capital, the performance or any rate of return of an investment with MPSL is not guaranteed by any member of the Insignia Financial Group or any other related or associated company.